

Keeping You In The Loop

November/December 2005

Recognizing Excellence in Commuter Benefits

2005 List of Best Workplaces for CommutersSM from the FORTUNE 500 Companies

n October 19, EPA unveiled the 2005 list of Best WorkplacesSM from the FORTUNE 500 Companies. Nearly 90 companies were recognized as environmental leaders. The Top 20 -- Intel, Qualcomm, Oracle, Sun Microsystems, Microsoft, Texas Instruments, Cisco Systems, Advanced Micro Devices, Anadarko Petroleum Company, Safeco Insurance, EMC Corporation, Boeing, Devon Energy, El Paso Corporation, Nike, Inc, Hewlett-Packard, IBM, Reliant Energy, Wyeth and Apple Computer -- were ranked by the percentage of their domestic workforce covered by commuter benefits that meet the National Standard of Excellence.

Together, the Top 20 offer outstanding commuter benefits to 58 % of their total U.S. workforce-more than 350,000 commuters. The impact on energy conservation and the environment from the Top 20 alone is a reduction of 160,466 metric tons of carbon dioxide per year, and an avoidance of 381 million vehicle miles traveled annually, resulting in a savings of 18 million gallons of gasoline.

In total, the nearly 90 Best Workplaces for Commuters from the FORTUNE 500 Companies offer commuter benefits to almost 600,000 commuters. This commitment results in a reduction of approximately 270,000 metric tons of carbon dioxide per year, and a savings of nearly 30 million gallons of gasoline and over \$80 million dollars annually. This is equivalent to eliminating emissions from more than 53,000 cars each year.

On the day of the announcement, national news stories aired on NPR Morning Edition, and appeared in daily newspapers such as the San Francisco Chronicle, Dallas Morning News, Houston Chronicle, Seattle Post-Intelligencer. In addition to stories in Newsweek and other national publications, MSN (Money.com) and CareerBuilder.com ran in-depth articles. The 2005 media launch garnered more than 41 million gross impressions and more than \$677,000 in media value.

Stay tuned for the 2006 List of Best Workplaces for Commuters from the FORTUNE 500!

Here's a great example of how to publicize your designation as one of the Best Workplaces for Commuters. (Published in VPSI's Commuter Chronicle, Winter 2005 issue. Reprinted by permission)

Wyeth Selected for EPA's "Best Workplace for Commuters" BEST Top 20 List for Second Consecutive Year



or the second year in a row, the U.S. Environmental Protection Agency (EPA) has selected Wyeth as one of its "Best Workplaces for Commuters" (BWC). The EPA recognizes the top 20 "Fortune 500" Companies who provide superior commuter benefits, such as subsidized transit/vanpool passes, telework programs, or shuttle services to their employees.

Wyeth's use of commuter benefits increased substantially in 2005 as a result of growth in both their carpool and vanpool programs. The Company's carpool program added approximately ten new carpools per month and the vanpool program increased from five vanpools in 2004 to 16 at multiple sites in 2005.

Wyeth was also a Gold level winner in the first annual BWC "Race to Excellence." The "Race to Excellence" is an exciting way for organizations involved in Best Workplaces for Commuters to receive additional recognition for their efforts to actively champion and promote employee transportation programs. Award winners were recognized by the EPA at the annual Association for Commuter Transportation International Conference in Anaheim, California in September.

Wyeth's GreenWheels Program Manager, Jessica Barron, was recognized for her ongoing efforts to organize Wyeth employees into sharedride arrangements. During the second half of 2004, a number of Wyeth facilities were added to the GreenWheels

program. In 2005, Ms. Barron worked with locations from Sanford, North Carolina to Andover, MA to increase employee use of transit, carpools and vanpools.

VPSI was hired in 2001 to establish and manage the Wyeth Commuter Assistance Center (CAC) as it assisted employees during the relocation of Wyeth's pharmaceutical headquarters. The CAC steadily expanded to provide services to Wyeth facilities throughout the eastern United States, including vanpool subsidies, preferential parking for carpools and vanpools, and a "virtual" Commuter Assistance Center through the Wyeth intranet.

According to Barron, "GreenWheels is important to Wyeth because the company is committed to developing products that improve people's quality of life while also striving for environmental excellence. Wyeth brings its goals full circle by creating high standards for managing the issues of their commuters in an environmentally friendly way."

Steven Tasher, Wyeth's Vice President of Environmental Affairs and Facilities Operations and Associate General Counsel, adds, "Wyeth is pleased to be recognized again this year as a BWC Top Twenty employer. Our commitment to the environment and our employees is demonstrated through support of our commuter assistance programs."



Employer Spotlight

November/December 2005

Welcome 27 new Best Workplaces for Commuters in October and November, covering 49,245 employees

Industry	Employer	City	State
Airlines & Aerospace	Mesa Airlines	Phoenix	AZ
Banking, Financial, & Insurance	The Redwoods Group	Morrisville	NC
Colleges & Universities	University of California, Los Angeles (UCLA)	Los Angeles	CA
Computer Software & Internet	FullArmor Corporation	Boston	MA
	Oracle	Austin	TX
	Oracle	Chicago	IL
	Oracle	Independence	OH
	Oracle	Troy	MI
Computers & Electronics	EMC Corporation	Durham	NC
Engineering, Construction & Architecture	Giffin Bolte Jurgens Architects	Portland	OR
	Mogavero Notestine Associates	Sacramento	CA
	SERA Architects	Portland	OR
Government, City & County	City of Las Vegas	Las Vegas	NV
Government, Federal & Military	Office of the U.S. Trustee -Dept. of Justice	St. Louis	MO
	U.S. Probation Office	Philadelphia	PA
Government, Regional & Planning	Puget Sound Clean Air Agency	Seattle	WA
Legal	Arnstein & Lehr LLP	Miami	FL
	Hill, Ward & Henderson, P.A.	Tampa	FL
	Hinshaw & Culbertson LLP	St. Louis	MO
	Rivero & Mestre	Miami	FL
Marketing, Advertising & PR	Planning Group International	Miami	FL
	S&G	Anoka	MN
Nonprofit Organizations & Associations	Downtown Raleigh Alliance	Raleigh	NC
Other Products & Services	Rachlin Cohen & Holtz, LLP	Miami	FL
Pharmaceuticals	Merck & Co., Inc.	Whitehouse Station	NJ
	Schering-Plough Corporation	Kenilworth,	NJ
Transportation Service Providers	CT Transit	Stamford	СТ
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Total Employers Recognized: 1,471 **Total Employees Covered:** 2,854,906



